



Hello RCF Family and Friends,

We've truly missed each and every one of you and we would like to extend our most sincere gratitude towards your continued support over the past 17 years. During our temporary closure we have taken the most extreme disinfecting and sanitizing measures possible as recommended by the CDC and beyond to ensure your safety during your workouts at Reclaim Fitness.

We wanted to provide you with a clear explanation of what we have implemented to date during our temporary closure to provide you with the cleanest and best workout experience possible.

Here are a few things to initially take notice of upon your return. Self-Cleaning film has been installed on all door handles, push bars, water fountains, ADA grab bars and sinks. We have also installed heat shrink sleeves on all toilet and urinal handles. What does this mean?

(SILVER-ION-TECHNOLOGY) These almost invisible films are embedded with an EPA approved antimicrobial active agent that continuously interacts with damaging germs and bacteria on the handles. These are slow-release, silver-embedded tapes and sleeves that are fundamentally cleaner and more durable than untreated handles and are ideal for high traffic environments where cleanliness is critical.

**Additionally, the SafeHandles Program includes EPA Approved Corona-virus Sanitizing Agent [PURE Cleaner](#) that Reclaim Fitness will be applying with our new Electrostatic Sanitizing Method.**

This Electrostatic sanitization application is far more comprehensive than any janitorial staff member could achieve with other application methods. Electrostatic sanitization's biggest benefit might be that it prevents social challenges associated with a widespread illness outbreak.

This application technique eliminates bacteria and germs on all surfaces, including hard-to-reach corners and oddly-shaped objects. It quickly reduces the spread of viruses such as human coronavirus, influenza, MRSA, HIV, and many others.

[PURE Hard Surface](#) eliminates 99.99% of bacteria, viruses, and fungi. Most importantly, it kills Human Coronavirus in 30 seconds as shown per EPA-required AOAC testing protocol. It is also effective against CRE, MRSA, VRE, Norovirus, Hepatitis B and C, Listeria, E. coli, and Salmonella. PURE Hard Surface does not contain bleach, ammonia, phosphates, phenols, or VOC emitting compounds. It is 100% non-toxic and safe for babies, the elderly, and pets, and is approved by the FDA for use on food contact surfaces.

We have literally turned our facilities and equipment upside down and inside out, cleaning, sanitizing, and reorganizing our facilities to accommodate the new 6' social distancing requirements and we have added additional cleaning staff as well. We have placed 6' social distancing emblems on the floors throughout our facilities to help remind our staff and members of the new 6' distancing rule. Lastly and back by popular demand, we have expanded our member towel and sanitizing spray bottle service. Remember, we are all in this together. Each and every member will receive a towel and sanitizing spray bottle to use during their workouts. We simply ask that you pitch in and wipe down your equipment before and after each use as a common courtesy to other members to help ensure the cleanest and most sanitary environment possible. We have also installed sanitizing stations at all entry ways to be used by members and staff prior checking in for workouts and work shifts. You will also notice many added hand sanitizing stations throughout our facilities.

**Sanitize = Germ Count is Lowered**

When sanitized, a surface has had its pathogen levels reduced to a safe level as defined by public health standards. That means the number of germs has been lowered by 99.9 percent. Used in conjunction with cleaning and disinfecting, it is ideal for high-contact surfaces.

SafeHandles' film is protected 24 hours a day, 7 days a week, and are fundamentally cleaner than an unprotected handle. Safehandles utilizes a silver-based agent that is registered and approved by the FDA to inhibit the growth of certain microbes.

April 6, 2020

**NEWS RELEASE**

For Immediate Release

SafeHandles, a leader in the market of self-cleaning film solutions for businesses since 2012, is now providing the hard surface sanitizing **Pure** Cleaner. The PURE Hard Surface Disinfectant has now been added to the EPA's list of COVID-19 disinfectants based on its tested efficacy against the Human Coronavirus. "PURE Hard Surface kills germs in as few as 30 seconds and does not require rinsing," as stated by PURE's Chairman and CEO Tom Lee. This sanitizing and disinfecting agent has been used and registered with the EPA since 2011.

Owner and Inventor of SafeHandles, Steve Strombeck, advocates for health safety worldwide. All products marketed by SafeHandles utilize an embedded EPA approved silver technology. These products work to maintain a clean handles in high-traffic areas of businesses and other facilities.